

AMS Broadcast Conference - Nashville, TN - June 27, 2013

"Non-meteorological factors affecting audience attention and retention of television weather broadcasts"

AMS 41st Broadcast Conference / 2nd Conference on Weather Warnings and Communication - Nashville, TN - Jun3 26, 2013

"A local broadcaster's perspective on storm chasing"

Baron Services User Group - Huntsville, AL - January 19, 2013

"Wall to Wall Coverage of a Prairie Windstorm"

National Weather Association - Madison, WI - October 7, 2012

"Weathercaster Effectiveness: The Role of Gesturing in Forecast Attention and Retention"

European Meteorological Society - Lodz, Poland - September 26, 2012

"The Importance of the Message in Communicating Severe Weather Information"