

**AMS Broadcast Conference - Nashville, TN - June 27, 2013**

"Non-meteorological factors affecting audience attention and retention of television weather broadcasts"

**AMS 41st Broadcast Conference / 2nd Conference on Weather Warnings and Communication - Nashville, TN - June 26, 2013**

"A local broadcaster's perspective on storm chasing"

**Baron Services User Group - Huntsville, AL - January 19, 2013**

"Wall to Wall Coverage of a Prairie Windstorm"

**National Weather Association - Madison, WI - October 7, 2012**

"Weathercaster Effectiveness: The Role of Gesturing in Forecast Attention and Retention"

**European Meteorological Society - Lodz, Poland - September 26, 2012**

"The Importance of the Message in Communicating Severe Weather Information"